

WE'RE GLAD YOU ARE COMING TO THE PORSCHE PARADE



A FEW THOUGHTS TO CONSIDER
Before you head to
Savannah, Georgia
for the
56TH ANNUAL PORSCHE PARADE



Parade

The 'big' Porsche event of the year

Our annual national convention.



Parade –

A week of activities for club members who come from across North America and beyond.

It is a week of competitive events, tours, socializing, banquets, tech sessions & seminars + enjoying our favorite marque Porsche...!





**EVERYONE
IS HEADING FOR
PARADE**





©Sandy Shuster, Porsche Parade 2008



©Adam D. Shuster, Porsche Parade 2008

**RAIN OR SHINE
EVERYONE WELCOMES YOU**



REALLY, EVERYONE WELCOMES YOU



HOSPITALITY

GREET VISITORS
MEET VENDORS AND SPONSORS
DRINKS AND SNACKS



BULLETIN BOARD

located in hospitality

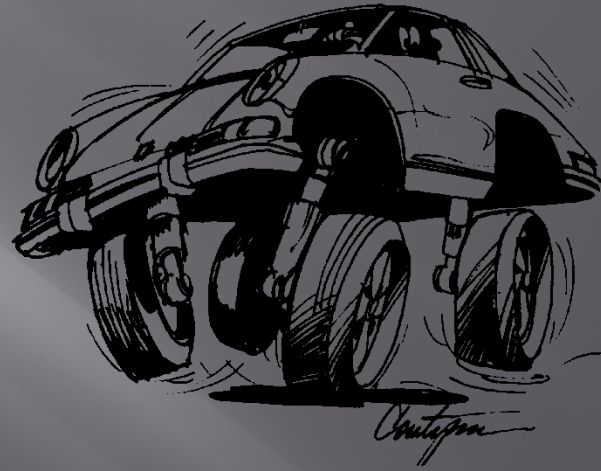
Buy & Sell Banquet tickets
Cars/Parts for sale
Find a Rally/Tour Partner
Info on Zone/Region parties
Miscellaneous Parade Info
Event Results

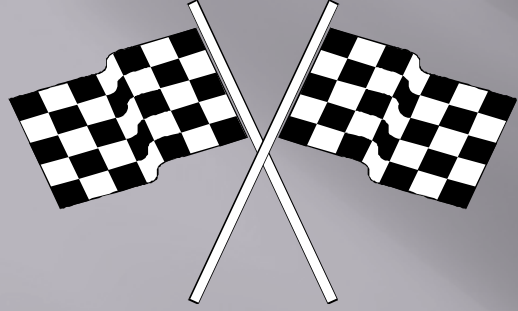


EVENTS AT PARADE

YOU MUST PRE REGISTER

- 5K Walk / Run
- Autocross
- Banquets
- Bus Tours
- Concours
- Porsche Corral
- Driving Tours
- Gimmick Rally
- Golf
- Kids Activities
- Michelin Drive & Compare
- RC Cars
- Tech Quiz
- TSD Rally





PLEASE GO TO PCA.ORG

- **There is still time to sign up for events, tours, dinners and banquets (if available) until July 20th**

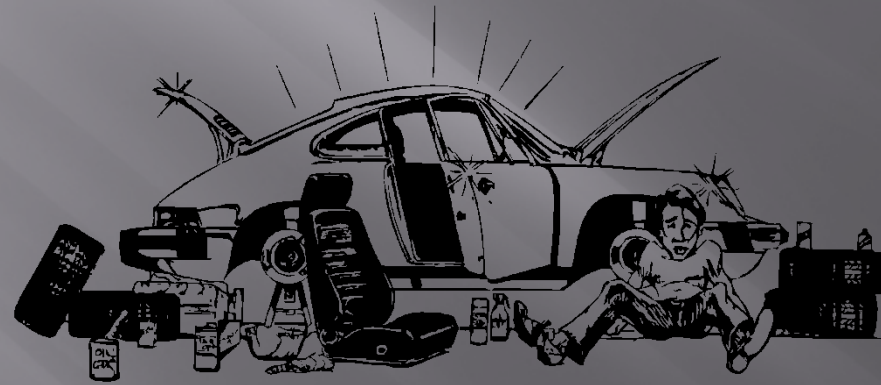
Go to PCA.org to go return to your registration

Savannah Georgia - Parade Planner

Date	Morning	Afternoon	Evening
Thursday July 28		Arrive in Savannah	
Friday July 29	Concours Prep		
Saturday July 30	Concours Prep Parade 101 6PM		
Sunday July 31	Concours Prep Check in Parade 101 @ 9 am and 12:30		Social Hour 6-7 Welcome Party

Making a schedule of all events & meals that you have reserved is a great place to start

CONCOURS PREP AREA



**CONCOURS PREP OPENS
THURSDAY JULY 29th**

CONCOURS PREP

Located in the Savannah International Trade & Convention Centre - SITCC



The Concours Prep area will
be opened starting
Friday July 29th @ 7 am



THE LIGHTING IS GOOD BUT IT IS
RECOMMENDED TO BRING ADDITIONAL
LIGHTING AND EXTENSIONS CORDS
THE AREA IS AIR CONDITIONED

ENTRANTS MUST PROTECT FLOOR WITH GARBAGE
BAGS AND CARDBOARD
TANK MUST HAVE LESS THAN ¼ TANK OF GAS





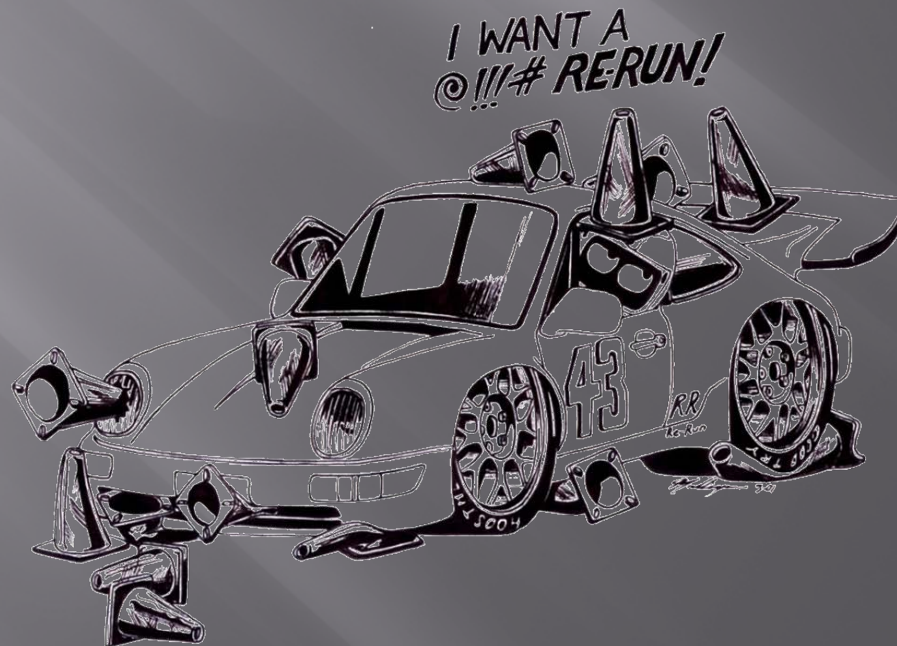
Competitive Events

COMPETING ON A NATIONAL LEVEL

PARADE COMPETITION RULES MAY BE DIFFERENT FROM YOUR HOME REGION

CHECK THE PARADE COMPETITION
RULES AT

www.parade2011.pca.org



CONCOURS D'ELEGANCE



Concours d' Elegance is a French term denoting a gathering together of automobiles in competition for judging of their respective merits in terms of coach work design, finish and appointments.

In the Porsche Club of America - PCA, we are concerned with only one marque, Porsche. Porsche is defined as an automobile manufactured by Porsche AG, and powered by an engine manufactured by Porsche, with some noted exceptions.



Concours 101

Seminar - Sunday, July 31st 2-3 PM

The purpose is to introduce first time Parade goers the “Parade style Concours”- what to expect during the day - not so much how to prep, but how to participate



The Porsche Concours d'Elegance will be held on Monday August 1st on the grounds of Forsyth Park



See a fantastic collection of Porsches from all
over the United States and Canada



**ABSOLUTELY BEAUTIFUL
CARS, EVERYWHERE!**



Porsches on display and prepping for the judges



**OK not just Porsche cars –
Porsche tractors too**

EVERYONE IS WELCOME TO COME TO THE CONCOURS, WANDER AROUND AND WATCH THE JUDGING - *Register in advance for the Concours box lunch*





WAITING FOR THE JUDGES



©Linda Bambina, Porsche Parade 2008

JUDGING AT THE CONCOURS

...AND STILL JUDGING





**....AND JUDGING UNTIL
YOU GIVE YOURSELF A
HEADACHE**

PORSCHE CORRAL

MONDAY AUGUST 1ST AT THE
CONCOURS SITE



TO HAVE YOUR CAR IN THE CORRAL, YOU WILL
HAVE TO LEAVE IT THERE MOST OF THE DAY

AUTOCROSS

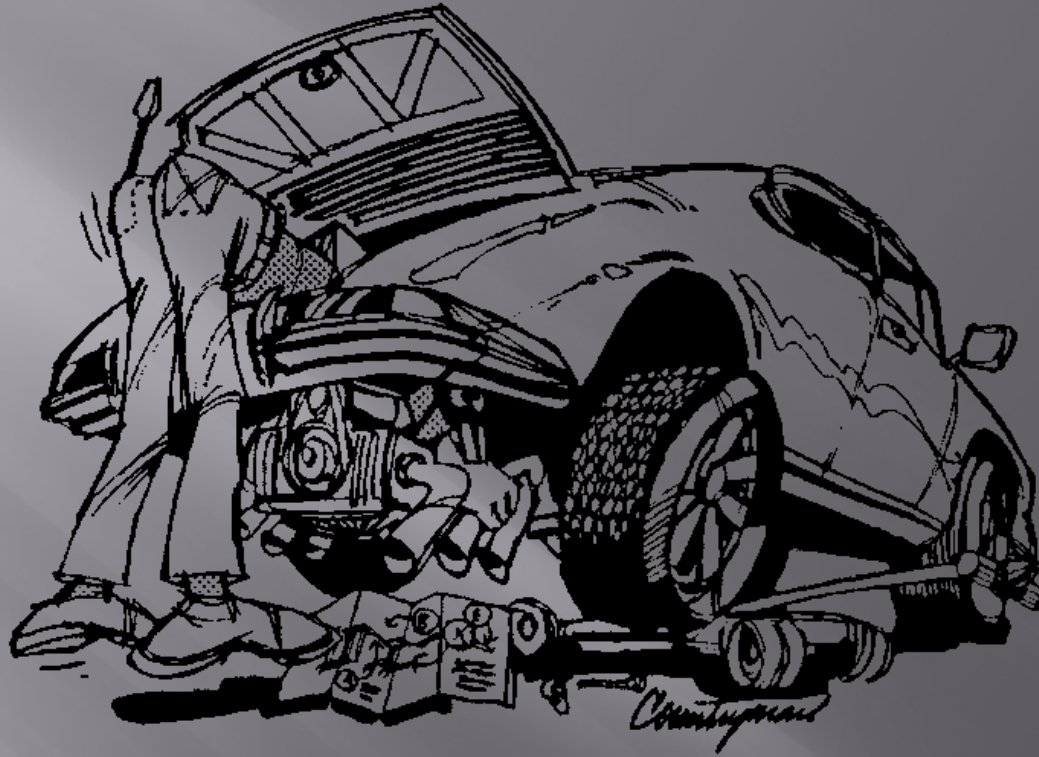


Wednesday August 3rd & Thursday August 4th
Hutchinson Island

Autocross is a sport of trying to navigate a car through a defined course of pylons usually on a large parking lot, faster than your competition.

Events are run at speeds usually between 40-65 MPH, usually in 2nd gear. Autocross is a *"performance driving event"* and a safe way to learn how to drive at the car's limits. It is an event where people learn how to handle their Porsche at speeds that you drive daily

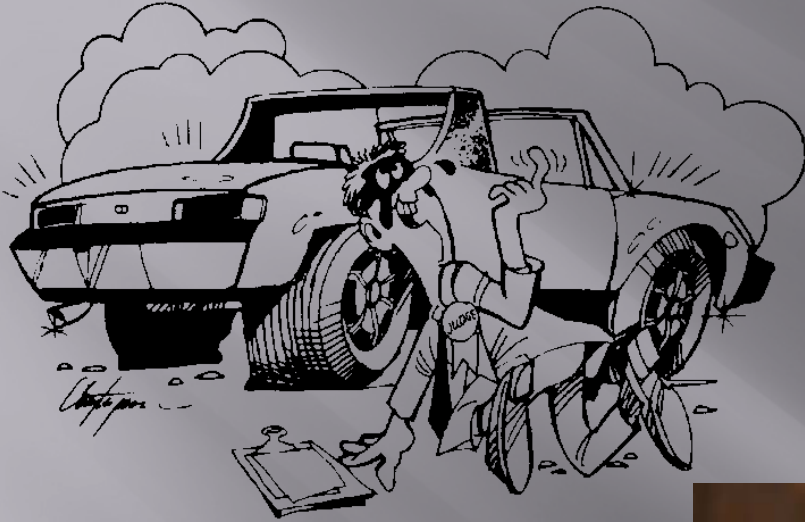




GET YOUR CAR READY FOR THE AUTOCROSS

- YOUR HELMET WILL ALSO NEED TO
PASS SAFETY/TECH INSPECTION
(Loaners are available)

SAFETY INSPECTION



**ALL AUTOCROSS CARS MUST PASS
SAFETY/TECH INSPECTION**



...and a little more about the autocross

Before showing up at the track for your safety inspections please see the schedule

Autocross Chalk Talk - Monday 5 PM helpful hints for successful Autocrossing

Track walks, both morning and after noon track walks are available, check the schedule

THE AUTOCROSS WILL BE AT THE Hutchinson Island Paddock

2 MINUTES FROM SITCC
(Convention Center)





**NOT DRIVING IN THE
AUTOCROSS?**

**COME OUT AND CHEER ON
THE DRIVERS**



RALLYE

Tuesday August 2, 2011



**BEGINNER TO EXPERT
ROUTES AVAILABLE**

A rallye can be competitive or for fun. The objective of a rally is to follow a course, usually on public roads, to the precise detail specified in the rules. Competitive rallies dictate a certain schedule for the checkpoints along the way. Points are deducted by arriving at the checkpoint either early or late





TIME - SPEED - DISTANCE RALLY ENJOY DRIVING THE BEAUTIFUL COUNTRYSIDE

Tuesday August 2nd
(You will be given your out time at Check-in)





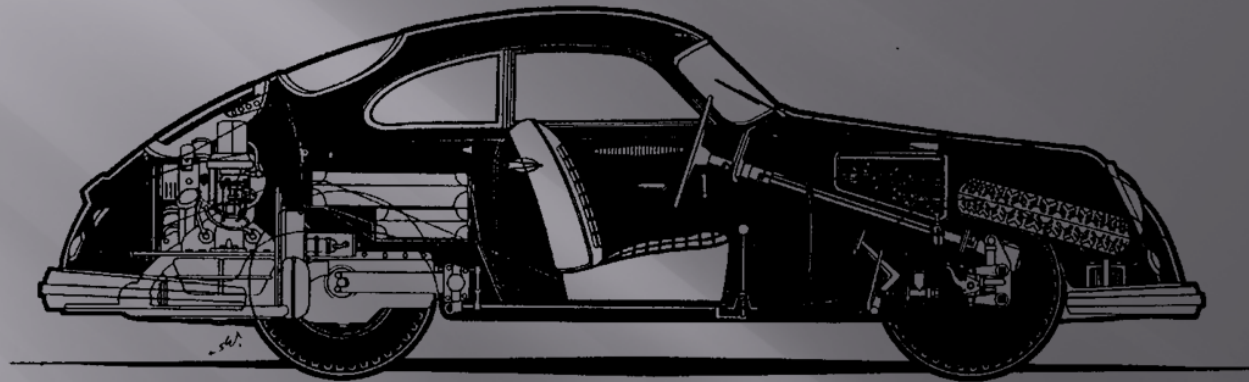
ATTEND THE RALLYE SCHOOL BEFORE THE START

Rallye School – Monday August 1st 3:00 pm

Westin – Grand Ballroom

**NOT DOING THE RALLYE - COME ANYWAY and
find out more about this great competitive event**

TECHNICAL & HISTORICAL QUIZ



Friday August 5th

8am - 9:30am

Westin Grand Ballroom



TEST YOUR PORSCHE KNOWLEDGE

The tech quiz will be a written test of your knowledge of general, mechanical and historic aspects of the Porsche family, business and model line. There will be 50 general questions that will be the same for all participants. There will be an additional 25 questions for specific model ranges from which you will choose which model range you want to take. In addition there will be seven tiebreaker questions for everyone that will NOT count in your score, but will only be used to settle tie scores, if they occur.

The questions will be multiple choice, and true/false, and will have been reviewed by the technical committee for accuracy

The sources used for the Tech Quiz are:

Excellence Was Expected, 3 volume edition

Panorama - all years

Up-Fixin - all volumes

The 356 Porsche, a restorers guide to authenticity by Brett Johnson, 1997

Model Owners Manuals, model specific

Technical Specifications Booklet, model specific

Factory Work Shop Manuals, model specific

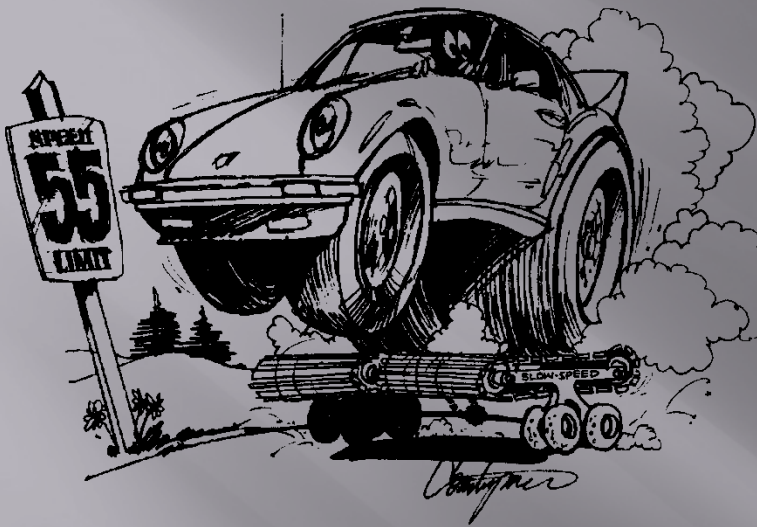
Technical Bulletins, model specific

Information Technik Books, model specific

Excellence Magazine, Issues No. 1 through current issue

Factory Sales Literature

Region Procedures Manual (RPM)



GIMMICK RALLY

Thursday August 4th

The Gimmick Rally is designed to provide a scenic, entertaining and enjoyable time for everyone, including families. The route will pass historic and charming stops of interest. Parts of the route will be designated as “Free Zones”, so you may leisurely enjoy southern hospitality if you choose, or you may drive the route straight through which should take less than 2.5 hours. This year’s goal is to keep things simple, short and entertaining! The Gimmick Rally will be held on Thursday morning to beat the heat, and on a different route from the TSD rally, so you may enjoy participating in both rallies during Parade.



The “Gimmick” challenge of the Gimmick Rally will be distributed both prior to and at the Parade, with the rules clearly explained for everyone. Although simple in concept, successful teams will need both luck and strategy, so novices and experienced rallyists alike should enjoy the event and have an equal chance at a Parade trophy.



5K RUN/WALK



SATURDAY AUGUST 6TH
7:15 AM ASSEMBLY TIME
Hutchinson Island Road Course



GOLF TOURNAMENT



THURSDAY AUGUST 4TH

CLUB RENTALS AVAILABLE IN BOTH MEN'S & WOMEN'S, LEFT OR RIGHT HANDED

PARADE OF PORSCHE

Saturday August 6th





PARADE OF PORSCHES



TOURS



Organized tours available all week some still have available spots – return to PCA.org to update your registration





PARADE ART SHOW
OPEN DAILY STARTING TUESDAY
AUGUST 2ND
IN THE
Savannah International Trade and
Convention Center (SITCC)





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©Marvin Rose, Porsche Parade 2008

GOODIE STORE

ONE STOP SHOPPING FOR ALL OF
YOUR PORSCHE NEEDS
check schedule for times



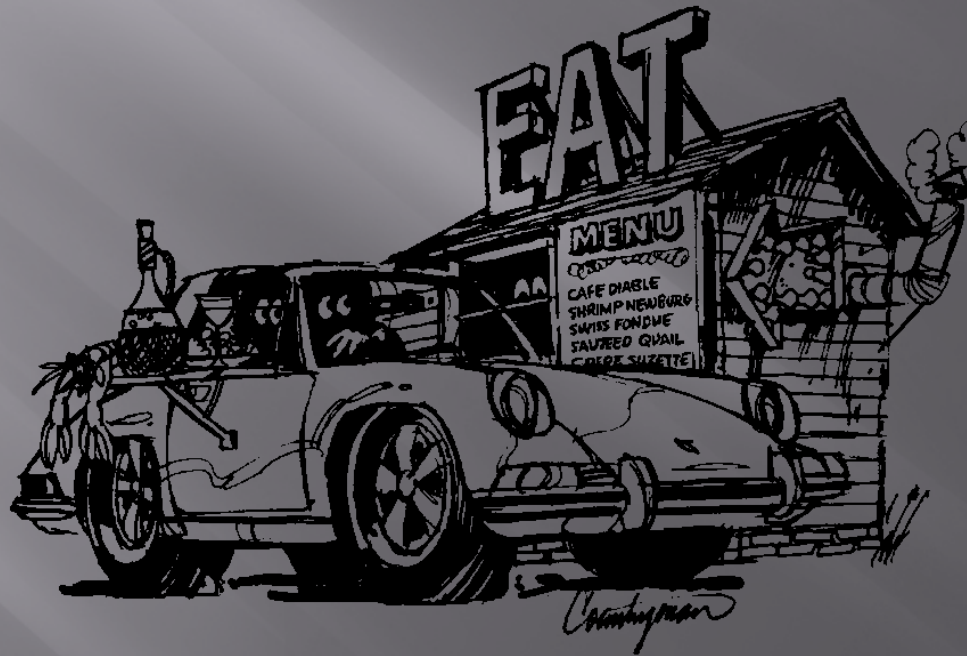
MICHELIN DRIVE AND COMPARE

8am-5pm Monday and 8am-12pm Tuesday

Join us at the paddock to test drive 2 Porsche Cayman R's with different Michelin tires! One Porsche will have street tires and the other Porsche will have high-performance tires. We will have a small course set up and you can drive each car to compare the tires.



BANQUETS – MEALS, SOCIALS





WELCOME PARTY

MAKING NEW FRIENDS & SEEING OLD ONES



The Victory and the and the Concours Banquets



©Greg Phillips, Porsche Parade 2008

**HANS PETER PORSCHE
AN HONORED GUEST AT MOST
PARADES**

HEAR AND MEET

- MEMBERS OF THE PORSCHE FAMILY
- PORSCHE FACTORY REPRESENTATIVES
- PORSCHE CARS NORTH AMERICA REPRESENTATIVES



©Greg Phillips, Porsche Parade 2008

HANS PETER & PCA EXECUTIVE COUNCIL



©Greg Phillips, Porsche Parade 2008



**FERRY PORSCHE
REGION OF THE YEAR
AWARD**



NEWSLETTER AWARDS



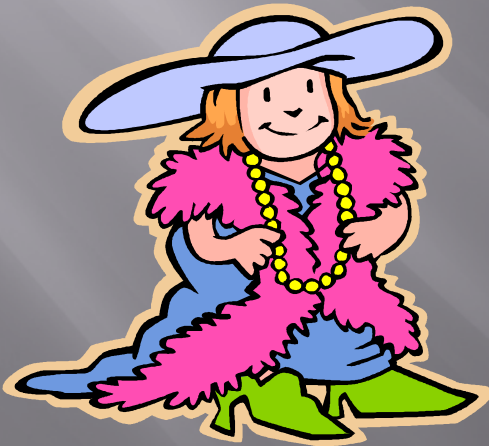
CONCOURS AWARDS



WHAT TO WEAR WHERE

VICTORY & CONCOURS
BANQUETS BUSINESS ATTIRE

ALL OTHER DINNERS
VERY CASUAL



ICE CREAM SOCIAL



TUESDAY AUGUST 2ND

2 – 4 PM AT THE SITCC



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PORSCHE PARADE TEENS & KIDS

EVENTS ALL WEEK
CHECK THE
SCHEDULE





POOLSIDE HANGOUT



ICE CREAM EATING CONTEST
POOL VOLLEYBALL

PARADE TEENS



©Randy Cockrill, Porsche Parade 2008



©Randy Cockrill, Porsche Parade 2008

KIDS CRAFTS

PARADE KIDS

MOVIE BY MOONLIGHT

POOL VOLLEYBALL

POOL & LAWN GAMES



Radio Controlled Car Events have been part of many Parades.

Some think of it as a “kids event,” but aren't we “kids of all ages?”

We will have classes for various ages, with course modifications as needed to present the correct amount of challenge

Each car must be a replica of a full-sized “real” Porsche.

All years and models are eligible, including unique Porsche powered race cars, such as Lotus-Porsche, March GTP, Porsche Indy cars, etc. Very special Porsches, such as tractors, “Cars” movie replicas are also welcome

Due to varied participation in this event, classes may need to be changed at the time of the event to provide

best competition, and fairness to all competitors.

PORSCHE BODIES ONLY.





RC CARS

Tuesday August 2nd



RC BOATS

Wednesday August 3rd



Technical Sessions

The return of the Tech Academy! come take "classes", get "credits," and earn your "diploma." sessions will be a mixture of hands-on, lecture and demonstration



PARADE CHECK- IN



Sunday July 31st 9 am- 5 pm
SITCC (late check in available during the week)
Savannah International Trade & Convention Center

PARADE CHECK- IN

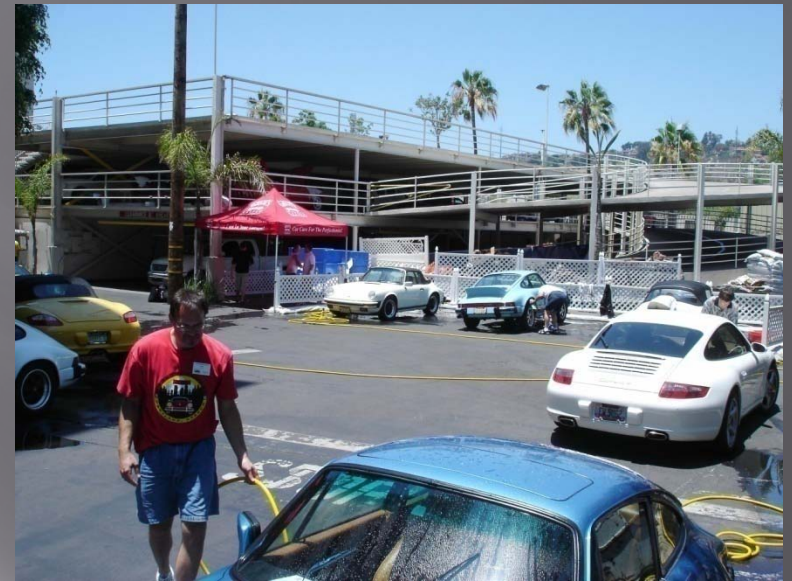
Everybody must go through Check-in to participate. Advance registration is not sufficient. Here are some of the benefits to participating in Sunday check-in:

- Ask Event Chairs questions
- Confirm your attendance at events
- Pick up your Goodie Bag and entrant materials
- Meet new people

Late check-in is available, but remember these check-in deadlines:

- Concours – Sunday
- TSD Rally – Monday
- Autocross – Tuesday
- Tech Quiz – Thursday

You cannot just show up at the event. See the PCRs for more information



**CAR WASHES ARE OPEN
ALL WEEK
AT THE
SAVANNAH TRADE & CONVENTION
CENTER
&
The Marriott**



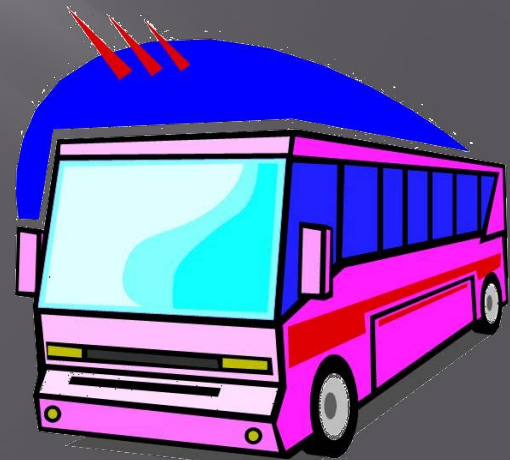
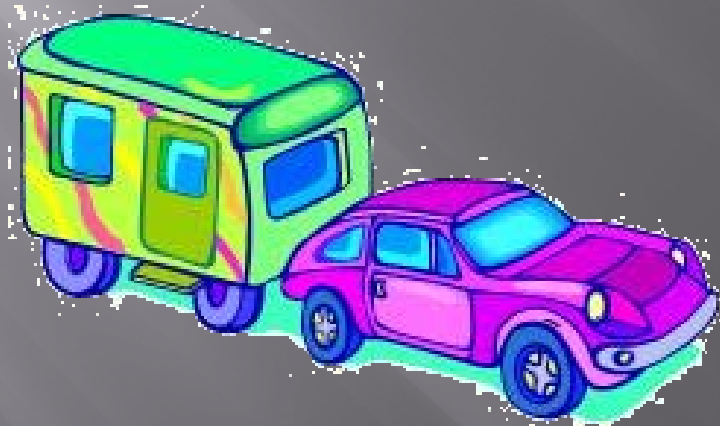
RV and Trailer parking at the SITCC

(Savannah International Trade and Convention Center)

all week however no hook ups are available

**There are several nearby campgrounds that
accommodate RVs**

Go to parade2011.pca.org and check Lodging



CONCIERGE DESK

OPEN DAILY
STARTING JULY 31st

COME BY AND SAY HELLO OR ASK QUESTIONS
ABOUT PARADE, SAVANNAH TOURISM & WHERE TO
FIND WHATEVER

10 - 4 DAILY
SITCC

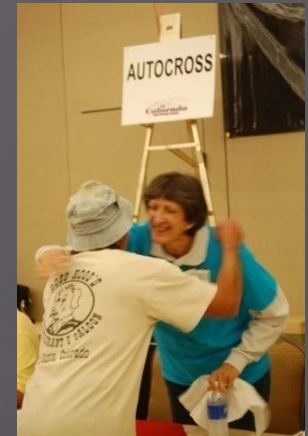
Savannah International Trade and
Convention Center



BE A PARADE VOLUNTEER

IT'S A GREAT WAY TO MEET PEOPLE AND
MAKE FRIENDS AND GET INVOLVED

VOLUNTEERS THAT WORK AT LEAST
TWO SHIFTS ARE INVITED TO A SPECIAL
APPRECIATION PARTY. SIGN UP NOW
ON YOUR REGISTRATION OR AT
CHECK IN IT - IS A REALLY FUN WAY TO
PARTICIPATE IN PARADE



PARADE 101

**ALL FIRST TIME PARADE GOERS ARE INVITED
TO JOIN US AT PARADE 101**

**THIS IS DESIGNED TO HELP WITH THE CHECK
IN PROCESS AND TO TALK ABOUT THE
SECRETS OF PARADE**

Parade 101 Schedule

Saturday July 30th 6 PM

Sunday July 31st - 8 AM & 12:30 pm

**All sessions will be held in the Oglethorpe room at
the SITCC**



**PCA Board of Directors Meeting open to all
Sunday July 31st 2 – 3:30 pm**



**WE LOOK FORWARD TO
SEEING YOU IN SAVANNAH**

**Please contact us with any
and all questions.**



concierge@pcaparade.org



**A VERY SPECIAL
THANK YOU TO ALL
OF OUR PARADE
SPONSORS**





PROforma



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BOSE[®]
Better sound through research[®]

9 Magazine

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